



## FOR IMMEDIATE RELEASE

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*GamesWiz.com started with the idea that learning and having fun could go hand-in-hand. They are dedicated to bringing creative learning toys, games and related products to the marketplace.*

Dearborn, MI (PRWEB) May 15, 2006 -- GamesWiz.com carries top toy brands such as Leap Frog, International Playthings , Brainy Baby and many more! Shoppers can shop by age, browse by category and brand to find the perfect creative learning game or toy. Products are delivered directly to shoppers anywhere across the country. Games Wiz is celebrating the launch of their new website with free shipping on purchases of \$75.00 or more for a limited time

GamesWiz.com started with the idea that learning and having fun could go hand in hand. The idea came about after President and founder, Ngeeb Alderwish had his first child. "I started seriously thinking about my child's education and the types of toys I would be introducing to him. With all the toys that are out there it is difficult for parents to discern what is best for a child." said Ngeeb Alderwish.

GamesWiz.com's mission is to introduce quality products and best in class service to the growing segment of parents who want to purchase for their children the kind of play activities that educate and enrich. GamesWiz has also introduced products that are creative and challenging for adults in the Games category.

According to the Toy Industry Association, the leading trade association for toy manufacturers and retailers, nature and learning toys were the fastest growing toy market in 2004. "Learning toys accounted for about 23% of the pre-school and infant market in 2004 and we want to be part of that growing market" said Ab Ahmed, V.P. Operations of GamesWiz.com.

GamesWiz.com is growing its product categories to include learning, puzzles, science fun, pretend play, games, books, construction toys, and crafts. GamesWiz.com also plans to expand its categories to serve the fast growing home schooling market. GamesWiz plans to serve this important segment of the market by providing the highest quality products available to parents to educate their children at home. GamesWiz has the goal to be the one stop shop for all your creative toy and game needs

### About GamesWiz.com

Located in Dearborn, MI GamesWiz.com has recently launched their online store dedicated to giving parents a one-stop source for all their children's creative learning needs. Shoppers will discover entire departments dedicated to learning toys and games. Their growing product line also includes games for all ages. We are dedicated to providing quality products and best in class service. The goal of GamesWiz.com is to be one-stop shop for all your creative toy and game needs. GamesWiz believes their website is the creative toys and game center for parents, family and friends.

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